

# How to focus on the strategic projects that will strengthen your business

1

What are the key projects that will move your business forward?

- Consider the areas below, your business goals and seek input from your team on what can be improved

Innovation

Marketing

Sales

Operations

Team

Finance

2

Ownership

- Discuss and assign an 'owner' who will be responsible for the management and delivery of each project

3

Timeline

- Discuss and confirm the target timeline for delivery of each project, highlighting any key milestones to be achieved
- Confirm monthly actions for each project
- Add each project to a central project plan

4

Accountability

- Review project progress with your project managers on a monthly basis
- Confirm actions for the next month
- Update your central project plan